



**CONSULATE GENERAL
OF DENMARK**
New York



 **Nordic Council
of Ministers**



WOMEN'S HEALTH AND THE INVISIBLE VALUE GAP

WHY INVESTING IN WOMEN'S HEALTH IS CRITICAL FOR GROWTH, RESILIENCE, AND SUSTAINABLE SOCIETIES

DATE

Wednesday, March 11, 2026

TIME

2:30- 5:00 PM ET

LOCATION

Consulate General of Denmark in
New York
666 Third Avenue, 8th Floor
New York, NY, 100017

When women's health is underprioritised or inadequately treated, societies lose not only labor market participation and productivity, but also the substantial value created through unpaid and informal work such as caregiving, household labor, and community engagement. This invisible value is rarely captured in traditional economic models that focus narrowly on direct healthcare costs, while overlooking broader economic and social contributions. In the Nordic countries where female labor force participation is among the highest globally and welfare system rely on women's sustained health and participation, the economic and social costs of underinvestment become especially clear.

Women's health offers a powerful lens through which to rethink how value in health is defined and acted upon. The Nordic experience shows both the potential and the limits of equity-orientated health systems: equal access does not automatically lead to equal outcomes. It is time to elevate the conversation on women's health from a question of equity alone to a fundamental discussion about value, economic sustainability, and societal resilience.

CSW70 provides a uniquely timely and high-level platform to advance women's health parity. As the UN's foremost forum for gender equality and women's empowerment, CSW70 brings together governments, the private sector, civil society, and international organizations at a moment when attention is increasingly shifting from problem recognition to concrete, scalable solutions.

Hosted by the Nordic Consulates in New York and Roche Pharmaceuticals, the high-level panel on women's health and the invisible value gap brings a Nordic lens into a global dialogue. The discussion will center around how we define and value women's health, how willingness to pay is shaped by what we choose to measure, and how current prioritisation and financing approaches may unintentionally reinforce structural inequities in women's health.



TENTATIVE PROGRAM

02:30 PM

Arrival and coffee

03:00 PM

Welcome by **Carole Hassoun**, General Manager, Roche Denmark & Iceland

03:10 – 03:15 PM

Keynote speech

- TBC

03:15 – 04:15 PM

Panel Debate on **The Invisible Value Gap: From Price to Value in Women's Health**

Opening remarks:

- **Lucy Pérez**, Senior Partner & Co-leader, McKinsey Health Institute

Panelists:

- **Sarah Hendriks**, Director of Policy, Programme and Intergovernmental Division and Head of Secretariat, UN Women
- **Marissa Fayer**, Chief Executive Officer, HERhealthEQ
- **Lucy Pérez**, Senior Partner & Co-leader, McKinsey Health Institute
- **Lisa Slater**, General Manager, Roche Finland

Moderated by **Kristen Edgreen Kaufman**, Senior Vice President, Global Impact Initiatives, United States Council for International Business.

04:15 – 04:20 PM

Closing Remarks by **Ambassador Helle Meinertz**, Consul General of Denmark in New York

04:20 – 05:00 PM

Networking and refreshments
